

# THE GLEICHEN CALL

VOLUME 49 NO. 2

Authorised as second class mail, GLEICHEN, ALBERTA, WEDNESDAY, MARCH 28, 1956  
Post Office Department, Ottawa.

SUBSCRIPTION \$2.00

## Town And District

Mrs. and Mrs. N. A. Riddell motored to Calgary Sunday to spend the day with Mr. and Mrs. Lloyd Riddell and boys. They also visited Mrs. Erford and found her a little improved after suffering a stroke a week before.

The tax sale of town property will take place Thursday, April 5th, at 2 p.m. in the town office. Seven pieces of property have been advertised for sale. It is reported that some have paid their taxes thus avoiding the sale of their property.

Mrs. J. Sammons is visiting her daughter Mrs. S. Hampton in Calgary.

Born to Mr. and Mrs. Bridge-water a daughter on March 23 in the Holy Cross hospital, Calgary.

Mervin Thompson had as visitors last week his brother Jim and wife.

Mr. and Mrs. Bob Barrett of Calgary spent the weekend in town visiting at the home of Mrs. E. Woods. Mrs. Woods accompanied them back to Calgary Sunday night and will spend a week or so in Calgary. Meantime Leo is bacheling and if any of the neighbors feel like sending in a nice pie, well...

The Bow Valley Whirlaway Dance Club held a very enjoyable dance Saturday, when six squares danced to their regular caller, Hank Bradley. Guest Caller, Booth Card of Calgary was in attendance to call for two changes. Millie and Booth Card will be filling in on March, 31 for Hank and Ida.

Born to Mr. and Mrs. John Fisher, nee Ann Matheson, a son on March 28.

A number of people have been ill with the flu lately, including Mrs. C. Kilcup, Mrs. McLean, Mrs. W. Wallace, sr., Misses Ann and Pat Bolinger, Mrs. W. Morrison, Mrs. R. Burns and Brian Burns.

The annual spring get-together of the Gleichen and District Picnic Association will be held in the I.O.O.F. Hall, Centre Street, Calgary, on Saturday March 31st at 7:30 p.m., according to a letter received from D. Hutcheson the secretary. Moving pictures will be shown of Australia and New Zealand. A pleasant social evening is anticipated.

## CPR Worker Killed

A Sixty-one year old CPR construction employee was killed about five a.m. last Wednesday when struck by a passenger train near Barstow, just west of Gleichen. Gustav Strohschein of Redcliff was a member of a building and bridges crew which was building a concrete culvert by the tracks when he was hit by train No. 5. Witnesses said Strohschein had been walking along the tracks when hit by the train in the rear. He was thought to have been unable to hear the incoming train, which was going at an estimated 50 miles an hour, due to the noise of the cement mixing machinery. A nearby worker shouted at him but if he heard him it was too late.

The body was brought to Gleichen. No inquest was held. The remains were shipped to Medicine Hat for burial Thursday by G. W. Evans.

Mr. Strohschein was born in Poland and had lived in Canada for the past four years. He is survived by his wife and several children all living in Redcliff.

## THE WORLD OF WHEAT

Two years ago a resolution passed at an annual meeting of municipalities urged that the use of elevator cleaners should be discouraged for the cleaning of seed grain, helped to focus attention upon a situation which over the years had come to be regarded with increasing concern throughout the west. Although the practice still continues, there



Here are four gentlemen from CBC-TV: (l. to r.) Don Garrard of "Showtime," George Murray of "Hit parade," Jack Duffy who works and sings with the "Billy O'Connor Show", and O'Connor himself. O'Connor, the only real Irishman of the bunch, doesn't mind their intrusion in the Irish tenor business. Says he, "After all, everybody in the world is either Irish or wishes he were."

## Easter

(Communicated)

As Easter comes again we find the world still busy beating its ploughshares into guns, tanks, airplanes and other weapons of war. Years after World War II the world is still restless; there is no peace, nor in the foreseeable future can we hope to find the peace which Christ hoped two thousand years ago would permeate the hearts of His people. The Cross which Christ found heavy has not lightened with the years.

Jesus faced the Cross with a faith that made the symbol of defeat a symbol of triumph. This is the faith that challenged a civilization in disintegration to build up a newer and finer civilization, and to make that faith dominant. Emerging from the new day which dawned with the Resurrection of our Lord, men, through faith, became aware of forces working towards the creation of a better world, a deeper instinct to spiritual needs and a newer conception of their relationship to God and to their fellow men.

This is the faith which challenges the world today: "The faith that we can do away with war and poverty and disease must take possession of us before we can move into a world set free from these ancient scourges," says an eminent divine. "Quite unlike our feverish fears and restless anxieties and shortsighted plans is the calm expectation, the confident hope, the courageous ad-

venture, inspired by such Christian faith."

It is evident in a rapidly changing world that racial hatreds, industrial strife, international wars, religious controversies, cannot go on much further. Nor can we much longer survive conditions brought about by fear and greed. We must either rise above them or be submerged.

Wherein has man failed over the two thousand years since the light of the Resurrection morn flooded the world? We know... his eyes have strayed from the light. Instead of having the shadows fall behind him he has turned and mingled with the shadows, and through the powers of darkness the world is becoming a perilous place; and all because man has not kept faith.

The remedy is so simple—just intelligence and fidelity to the teachings of Jesus. Nothing stands in the way except the obstacles we have either put in the way or permitted to remain there. Few of us appreciate the possible splendor of human life at its best, and few of us seem to believe that the best is within the reach of the ordinary.

At this Eastertide, let us rededicate ourselves to the cause of Christ; let us turn again towards the light that will lead the world from the dangerous path it is travelling; that a long and lasting peace may again return to the world.

is now evidence that the use of country elevators for cleaning seed is on the decline in all three prairie provinces.

Seed surveys conducted in Alberta, Saskatchewan and Manitoba have shown that a very high percentage of the samples cleaned at country elevators graded "rejected" and that this percentage was considerably higher than that shown under "farm cleaned seed." In Manitoba, for instance, during 1954 and 1955, less than 15 per cent of elevator cleaned samples were eligible for No. 2 seed grade or better and no less than 74 per cent of the samples so cleaned were classed as rejected for seed purposes.

These findings are not to be wondered at. In the first place, elevator cleaners were never designed for the purpose of cleaning farmers' seed but rather for the express purpose of cleaning grain before it was shipped from country elevators to terminals. In the second place there is far too much danger of admixtures for the reason that most installations are difficult to clean thoroughly and mixtures between seed lots occur quite easily. In a good many cases too grain that is relatively free of weed seeds when brought into the elevator becomes contaminated with weed seeds that have remained in the elevator from a previous run.

The time may come when elevator cleaning will be a thing of the past. Certainly a good deal of headway has been made in the direction of providing more and better facilities for cleaning seed grain and the situation is improving year by year.

Conditions in Canada have changed more in the last 50 years than in any similar period of history.

There has been growth in every line of endeavor but nowhere has the expansion been more marked than in the manufacturing industry. Canada with less than one per cent of the world's population, ranks sixth as a producer of manufactured goods. In 1900, the gross value of these goods was about a half billion dollars and, in 1953, the value is seventeen and three-quarter billion. At present, one out of every three Canadians is employed in these industries and the working week of 57 hours is now reduced to 41 hours. Largely on account of the use of modern machinery the output of each factory worker has increased by 143 percent. The average of wages in industry has greatly increased to keep pace with the increased cost of living. For many years, Canada exported natural products, that is, furs, fish, wood and grains and imported manufactured goods. Now 85 percent of the goods manufactured are consumed at home and 15 percent exported. In this expansion, Canada has had the advantage of observing the experience of other countries. British and the United States capital and skilled craftsmen have come in. The people of the United States have established plants in Canada, employing Canadians and paying taxes. It is stated that only 17 percent of the stock of the C.P.R. is sold in Canada. Outside capital has been welcomed and many Canadians have benefited by investing in Canadian industries.

## Julius Little Dies

Julius Little who came to Gleichen some fifty years ago died late Saturday afternoon in the Bassano hospital at the age of 72 years.

Mr. Little had not been in good health for some years and had been in the hospital on several occasions for treatment. He became seriously ill about a week before he died.

Born in Poland with his parents came to eastern Canada some 60 years ago and after residing there for a time came to Gleichen about 1906 and followed his trade as a harness maker working for T. H. Beach. Later he took up a homestead in the Milo district. Selling his farm he came back to Gleichen to follow his trade. About 1919 he moved to the State of Washington where he married and returned to Gleichen about 1924. He had a shop in Arrowwood for a time and closing it up moved to town started in business which he operated until 1945 when he retired. His wife died in Gleichen in 1925.

Surviving are one son, Edgar; two daughters, Mrs. Korschuh of Calgary and Mrs. Curial of Whitehorse, Yukon, all of whom were present at the funeral.

Funeral services were held in the United Church Tuesday afternoon at two o'clock with Rev. Morrison officiating. Interment was made in the family plot in Gleichen cemetery.

The pall bearers were Messrs. A. and C. Hoff, Harvey and Allen Bogstie, Ted Froggatt and W. Blaney.

Funeral arrangements were in charge of G. W. Evans.

The whist party was held last week at the home of Mrs. A. N. McLeay. Mrs. H. Herd won the first prize and the consolation went to Mrs. W. Schnelle. Mrs. R. Burne was sitting on the lucky chair.

Only six men have served as Prime Minister of Canada since 1900.

## EXCELLENT OPPORTUNITY AROUND BLACKIE, ARROWWOOD and QUENSTOWN

Operate your own business. No capital investment. Profits of \$500 or more a month possible first year selling Watkins Nationally Advertised Products. No experience necessary. Applicants must be between the ages of 25 and 50. Car required.

Apply The J. R. Watkins Company  
Winnipeg, Manitoba.

## NOTICE

YOUR CANADIAN

## REGULAR ARMY Recruiting Team

will be in

**BASSANO**

**MARCH 29th**

AT THE ARMOURIES

**Watch For It**



**Safety Sam Says...**

*Taming Lions is no trick... compared to speeding when it's slick!*

We'll bet even a lion-tamer wouldn't consider speeding over slippery roads. Because if he did, his chances of living long enough to do any more lion-taming wouldn't be so good. Just like your chances of doing any more of whatever you like to do wouldn't be so good. It's a thought to consider, what with Winter all around us.



Published in the interests of Public Safety ... by



**ALBERTA BREWERS' AGENTS LIMITED**

— REPRESENTING —

BIG HORN BREWING CO. LTD. — CALGARY BREWING & MALTING CO. LTD.  
SICKS' EDMONTON BREWERY LTD. — SICKS' LETHBRIDGE BREWERY LTD.  
NORTHWEST BREWING CO. LTD. — RED DEER BREWING CO. LTD.



## Females rule animal society discovered in heart of Africa

An animal society ruled by females has been discovered in the heart of Africa by a Belgian naturalist, Rene Verheyen. He has studied the social structures of the hippopotamus community in the Congo and has found it to be a matriarchy, according to a story published in Brussels, Belgium.

The core of the community, Verheyen says, is the creche, occupied by up to 50 females and young. It is usually located on a sandbank in mid-stream, or on a raised bank of a river or lake. The matriarchal territory also includes a portion of the adjacent water and shore and is used by the females and their offspring for resting.

Surrounding this inner sanctum are two to six males of high standing in the hippo hierarchy. They act as palace guards and

each has control over some part of the pathways leading inland to pasture. They also keep under surveillance, at a respectful distance, a sector of the creche.

In the mating season it is the female who goes out and chooses her mate. At other times, females may visit a refuge—pay a social call, so to speak. The males will repay these calls, but they do so on the ladies' terms.

A male hippo visiting his sector of the creche must do so with humility. If, upon his arrival, one of the females rises, he must lie down. Only when the female resumes the prone position may he again stand up.

The penalty for nonobservance of the rules of hippo etiquette is more severe than comparable breaches of social code among humans. The erring male hippo will be driven from the refuge by force, the females combining, if necessary, to do this.

Perhaps as a result of this strict regard for social values instilled in him by the matriarchs, hippo males are snobbish social climbers. They have brawls among themselves to maintain or gain social rank, measured by their proximity to the creche, Verheyen reports.

## Definite place in the militia for veterans

There is a definite place in the militia for the veteran still able to get service, declared Major-General H. F. G. Letson, militia adviser to the general staff, on a recent visit to Regina.

General Letson is on a two months tour of the 25 militia districts in Canada so that he will be in a position to advise army headquarters from first hand knowledge.

Declaring that the state of Canada's militia "has never been better" and that facilities are available to handle "twice as many," General Letson added that "since a ruling was brought in a year ago calling on members to attend at least 30 parades a year to qualify for pay, the force had become more effective than at any time in recent years."

Regular army strength is about 50,000, General Letson said and added that the militia was almost equal in strength.

Changes in equipment establishments are not planned until all regular army units are fully equipped with the newest weapons, he said. Then, as supplies are available, militia units too will receive modern arms.

More public support for the militia was desirable General Letson said, adding that there is a certain amount of apathy on the part of the public about the danger of war. He felt there is still a place in atomic war for the old style infantry and tanks. He felt there is urgency also in being prepared.

## Itch..Itch...I Was Nearly Crazy

Very first use of soothing, cooling liquid Dr. D. D. Prescription positively relieves raw red itch—caused by eczema, rashes, scalp irritation, chafing—other itchy troubles. Creamless, stainless, 3% trial bottle must satisfy or money back. Don't suffer. Ask your druggist for D.D.D. PRESCRIPTION

## Helps You Overcome FALSE TEETH Looseness and Worry

No longer be annoyed or feel ill-at-ease because of loose, wobbly false teeth. D.D. DENTEX, an improved alkaline (non-acid) powder, sprinkled on your plates holds them firmer so they feel more comfortable. Avoid embarrassing caused by loose plates. Get D.D. DENTEX today at any drug counter.

## Miracle of Main street

The 'miracle of Main street', in Ridgefield, Conn., was described recently by a University of Rhode Island professor.

Dr. Marvin Rife, writing in Recreation, published by the National Recreation Association, said citizens of Ridgefield mapped out a year-round leisure-time program for its residents of all ages. The town established a community centre where a variety of activities for both adults and children are conducted.

"The volunteer efforts of citizens," he wrote, "have transformed the cold skeleton of an old building into a warm, friendly community centre."

Dr. Rife was a member of the centre's board of directors and program committee chairman for two years before joining the Rhode Island faculty.

**Busy centre**  
Among the features of the centre are a canteen for teenagers, open afternoons, weekend days and evenings, and classes in ballet, dramatics, dancing, basketball, French, photography, golf, a ski club, a theatre guild and educational movies. A day camp was operated last summer, and a day nursery for pre-school children was started this fall.

Dr. Rife said some of the factors that contributed to the success of the centre were "good old hard work, thorough and accurate records, competent leaders response to public need, public relations, regular meetings, central office efficiency, flexibility of program, inclusive nature of services and economy."

## Red and white stop signs on Manitoba roads

All new "Stop Signs" erected on Provincial Trunk Highways in Manitoba will be the red and white octagonal signs approved by the American Society of State Highway Officials, it is announced by the Minister of Public Works, Hon. F. C. Bell.

Permission has also been granted to use the same sign on any other highway in the province.

The new "Stop Sign" will carry the word "Stop" in white letters at least one-third of the height of the sign.

In rural districts, the minimum size of the signs have been set at 30 inches by 30 inches. In residential and business districts, where speeds are low, traffic light, or mounting space limited, the minimum size of 24 inches by 24 inches may be used.

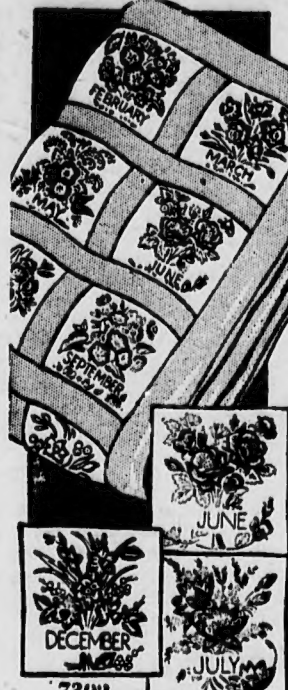
All such signs are to be illuminated or reflectorized in the lettering at least. No secondary messages, such as Provincial Trunk Highway or Through Street will be permitted on stop signs.

"This new sign is much more effective," the minister stated, "due to its increased size and red background, which gives the drive advance warning of a potentially dangerous situation."

## The Pattern Shop

### 'FLOWER' QUILT

Lovely blossoms the year round on this cozy quilt



by Alice Brooks

Twelve months of lovely blossoms—"blooming" in bright colors on this cozy quilt! Easy to embroider—symbolic flowers for every season of the year.

Pattern 7302 includes: Diagrams, transfers of all 12 flowers-of-the-year. Quilt 72 x 102 inches.

To obtain this pattern send twenty-five cents in coins (stamps cannot be accepted) to:

Household Arts Department, Department P.P.L., 60 Front Street W., Toronto

Be sure to write plainly your Name, Address and Pattern Number. Order our ALICE BROOKS Needlecraft Catalogue. Enjoy pages and pages of exciting new designs—knitting, crochet, embroidery, iron-ons, toys and novelties! Send 25 cents for your copy of this wonderful book now. You'll want to order every design in it!

## Fashions

Cut to fit



4523

14½-24½

by Anne Adams

Half-sizers! Look so smart in this bright and breezy style. It's sew-simple—no side opening! Just unbutton shoulders—slip it on 1-2-3 quick! Make several in a jiffy in tubbable cottons. Cut to fit the shorter, fuller figure—no alteration problems with this pattern!

Pattern 4523: Half Sizes 14½, 16½, 18½, 20½, 22½, 24½. Size 16½ takes 4½ yards 35-inch.

This pattern easy to use, simple to sew, is tested for fit. Has complete illustrated instructions.

Send thirty-five cents (35c) in coins (stamps cannot be accepted) for this pattern. Write plainly Name, Address and Style Number and send orders to:

Anne Adams Pattern Dept., Department P.P.L., 60 Front Street W., Toronto

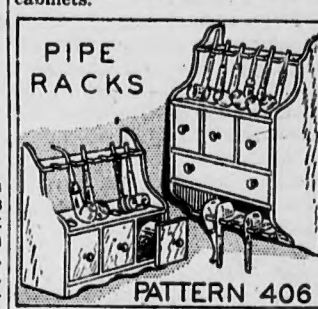
### YOU MAKE IT

Kitchen layout for your home; pipe racks

The sketch shows the use of a kitchen floor space that is 12 feet square. As windows, doors and utility outlets vary in both old and new houses a similar space might be used more efficiently with a different arrangement of fixtures. The pattern gives dia-



grams for the standard fixtures scaled to the space necessary for each. Whether you plan a new kitchen or re-do your present one these diagrams will help you to use each square inch of space to best advantage. Price of pattern 452 is 35c. If you plan to do over your present kitchen include \$1.50 additional and receive the Kitchen Remodeling Packet of patterns for dinette set; corner, wall and floor cabinets.



If you want the family to treat your pipes with proper respect, make a rack for them that will do them proud. This one includes humidifier drawers that will keep your favorite tobaccos fresh. The larger rack also has a handy drawer for pipe cleaners and trinkets. It displays an even dozen pipes. The smaller one is the same width and holds a half dozen. Use any wood that takes a high polish. The humidifiers are air-tight glass jars. The pattern gives tracing diagrams for the shaped parts with directions for assembling and finishing. Pattern 406 is 35c or it will be included in the Sportsman's Packet of five standard patterns for \$1.50.

Address order to: Home Workshop Pattern Service, Department P.P.L., 4435 West Fifth Avenue, Vancouver, B.C.

## Lake one day, puddle the next

What was once a well-stocked fishing lake one day was only a puddle the next. Morris Hightower of Alabama, is still wondering how it all happened so fast.

When Hightower went to bed one night the lake was tranquil and showed no signs of disappearing. But the next morning, all Hightower could find of his lake was a small puddle of water where the lake had been 12 feet deep.

State geologists attributed the phenomenon to a lime-sink that simply sank, dropping the water level. 3185

## Funny and Otherwise

An aged woman had been given a birthday party each year at which she received knick-knacks for her house. When she reached 90, a friend asked her what she wanted. "Just give me a kiss, so I won't have to dust it off," she replied.

Visiting Paris an American woman went to a bureau which provided American men as escorts. When informed that she could engage either a Northerner or a Southerner, she asked the difference, and was told that the Southerners were gallant, debonaire, while the Northerners were smooth talkers and romantic.

"Well, then," she said, "I'll take a Southerner from as far north as possible."

"Four weeks ago I was so run down that I could not even spank the baby," wrote a woman to a certain manufacturer. "But after taking three bottles of your wonderful tonic, I am now able to thrash my husband in addition to my other household work."

A landlord asked his guest. "How did you find the room?" "Terrible," replied the frank guest. "I didn't close my eyes all night." "That's your own fault, sir. If you want to sleep you must close your eyes." 3185

## CUNARD TO EUROPE

WINTER and SPRING SAILINGS

TO BRITISH PORTS: First Class from \$192, Tourist Class from \$145. At Thrift-Season Rates. ROUND TRIP FOR AS LITTLE AS \$290. TO FRENCH PORTS: First Class from \$199.50, Tourist Class from \$150.

VESSEL	From MONTREAL	From QUEBEC	From NEW YORK	From HALIFAX	TO
SCYTHIA	—	—	Thurs. MAR. 8	Sat. MAR. 10	Havre, Southampton
QUEEN MARY	—	—	Thurs. MAR. 14	—	Charbourg, Southampton
PARTHIA	—	—	Fri. MAR. 15	—	Liverpool
QUEEN ELIZABETH	—	—	Fri. MAR. 21	—	Charbourg, Southampton
SAXONIA	—	—	Fri. MAR. 23	Sat. MAR. 24	Cobb, Liverpool
QUEEN MARY	—	—	Wed. MAR. 28	—	Charbourg, Southampton
ASCANIA	—	—	Thurs. MAR. 29	—	Havre, Southampton
* MEDIA	—	—	Fri. MAR. 30	Sat. MAR. 31	Liverpool
QUEEN ELIZABETH	—	—	Wed. APR. 4	—	Charbourg, Southampton
SCYTHIA	—	—	Thurs. APR. 5	Sat. APR. 7	Havre, Southampton
IVERNA	—	—	Fri. APR. 6	Sat. APR. 7	Cobb, Liverpool
QUEEN MARY	—	—	Wed. APR. 11	—	Charbourg, Southampton
PARTHIA	—	—	Fri. APR. 13	—	Liverpool
QUEEN ELIZABETH	—	—	Wed. APR. 18	—	Charbourg, Southampton
* BRITANNIC	—	—	Wed. APR. 18	—	Cobb, Liverpool
SAXONIA	Fri. APR. 20	—	—	—	Greenock, Liverpool
MAURETANIA	—	—	Tues. APR. 24	—	Cobb, Havre, Southampton
ASCANIA	Wed. APR. 25	—	Wed. APR. 25	—	Havre, Southampton
* QUEEN MARY	—	—	Fri. APR. 27	—	Charbourg, Southampton
* MEDIA	—	—	—	—	Liverpool
IVERNA	Sat. APR. 28	—	—	—	Liverpool
QUEEN ELIZABETH	—	—	Wed. MAY 2	—	Charbourg, Southampton
FRANCONIA	—	—	Thurs. MAY 3	—	Cobb, Liverpool
SCYTHIA	—	Wed. MAY 9	—	—	Havre, Southampton
QUEEN MARY	—	—	Wed. May 9	—	Charbourg, Southampton
SAXONIA	Fri. MAY 11	—	Fri. MAY 11	—	Greenock, Liverpool
PARTHIA	—	—	Wed. MAY 16	—	Charbourg, Southampton
BRITANNIC	—	—	—	—	Cobb, Liverpool
QUEEN ELIZABETH	—	—	—	—	Charbourg, Southampton

\*Via Bermuda

THE NEW "CARINTHIA" MAIDEN VOYAGE From Liverpool June 27 From Montreal July 6

See your local agent—No one can serve you better

CUNARD LINE

201 Bank of Toronto Building, 215 Portage Ave., Winnipeg, Man.—Telephone 92-4206

Bring your relatives or friends from Europe. Prepay their passages in Canada



EXPORT CANADA'S FINEST CIGARETTE



## OUR COMPLETE SHORT STORY—

## the line that sells

—By A. H. ORLOFF

"I'M NOT through yet, Mary," said Joe Morris. "Your father doesn't want us to marry now, but I'll keep right on trying to convince him."

Mary Delany kissed him lightly through a ring of tobacco smoke from his pipe. "Father will like that," she said. "He's a salesman at heart, and so are you. He certainly won't think less of you for trying."

Joe smiled wryly. "How much is less than nothing?"

"You know that isn't so," Mary said. "He really likes you a lot."

"Then he has a strange way of showing it," Joe replied. "When I came out of the army and got my old job back, your father told me I hadn't lost my knack. He said that I was a better salesman than ever. He'd joke and say some day I'd be the salesmanager in his place. But he's changed since he learned about us. Very formal, if you know what I mean. Became all business with me, and had no time for the old jokes. Not to mention the fact that he's handed me just about every tough sales account in the office."

"Do you know what I think, Joe?" said Mary, earnestly. "I think you are just being terribly self-conscious. But please don't worry. You've sold me. And who says you can't sell father, too? There isn't another salesman like you in that old company."

At the weekly sales conference the next day, Joe was listening to Mr. Delany deliver his usual fifteen-minute pep talk. In one guise or another, Joe had heard it all before. But towards the end he grew keenly attentive as Mr. Delany, in his gruff, hearty manner, said, "Find the line that sells, and stick to it! That's my personal slogan. And I don't mean a line of goods. I mean that little something that goes to the heart of your customer. When you find it, use it. Get right under his skin. The rest is as easy as eating apple pie. You'll sell him! I know because it has worked for me for twenty years."

The idea excited Joe. But how was he to find the line that would sell a hardened customer like Mr. Delany? He wanted to think about it when the meeting ended. He had just reached the door when Mr. Delany, stepping away from the other salesmen crowding around him, called out, "Joe, just a minute. I want to see you." Joe turned back. Mr. Delany's tone worried him. After the room was cleared Mr. Delany said, "I'm turning over the Hiram Gould account to you. Mr. Gould is expected in from Chicago tonight. Meet him at the station. Now, Joe, this time the company wants his business. Dick Travers had the assignment three months ago. He did not get Gould's order. See that you do!"

Joe found Mr. Gould a short, stout man with sharp eyes. Joe, himself, was watchful and very attentive. He saw Mr. Gould's expression change as a young couple went by arm in arm. "They seem to be very happy," Joe remarked. A taxi rolled up and Mr. Gould leaned back in his seat. "Yes," he said, "that young couple seemed happy. Married, I suppose. That's what I like. I like married people. I like to do business with a married man. He has a sense of responsibility. Much more dependable, although I admit you'll find exceptions."

Joe sensed what was coming next. He thought of Mr. Delany's speech and he made a quick decision. He was prepared for Mr. Gould's question.

Joe looked at him brightly. "Yes, indeed, Mr. Gould," he said. "Just recently. And to the finest girl in the world."

The taxi drew to a stop at the hotel. "That's good, my boy," said Mr. Gould. "I'm very glad to know that. Well, I'll see you tomorrow, and we'll get down to business then. Make it for lunch right here at the hotel. And I'll tell you what, I'd like to meet your bride. Bring her along."

Joe could hardly wait until Mr. Gould entered the hotel. He rushed for a telephone. Mary did not quite understand what he was trying to tell her. But from his excitement, she knew something important had happened. Mary agreed to meet him immediately at their favorite spot.

He told her about Mr. Gould. "It came to me like a flash," Joe explained. "Right out of your

father's sales slogan. Find the line that sells and stick to it! Mary, I've found that line. There's only one way I can stick to it. I need your help to do it. Will you marry me?"

"You mean now? Right away, Joe?"

He nodded eagerly. "It's the only way," he said. "I've only got until noon tomorrow."

"But, Joe, there's father . . ."

"Don't worry about your father," Joe broke in. "I'm sure I've found the line that will sell him, too. One thing he'll never do, and that's go back on his own slogan."

Mary looked at him. Joe had his answer. "Honey," he said, "let's go!"

At lunch the next day Mr. Gould asked Mary, "How long did you say you've been married?"

Happily, Mary replied, "Oh, recently, very recently."

Mr. Gould looked at Joe. "Yes, I thought so. That's what your husband told me last night." Mr. Gould laughed, and had a good time. After lunch he gave Joe an order that made his eyes pop. "Since you've only recently been married," Mr. Gould said to Joe, "you can tell Mr. Delany that this order of mine is sort of a wedding present. On second thought, I think I'll tell him myself." Joe and Mary exchanged glances. Joe put his arm around her, reassuringly. Mr. Gould beamed.

"What now?" Mary asked after he left them.

"Wait," Joe said. "We just wait. Trust me, honey. Let Mr. Gould have his talk with your father. I'm banking on his slogan. As soon as he sees Mr. Gould, your father will hunt the city for us. Meanwhile, we'll sit tight. We'll telephone him later to break the news just as if it were a surprise."

Mary telephoned her father early that evening. Joe stood by whispering, "Now don't forget the slogan. It's our trump card." When the connection was finally completed Joe heard Mr. Delany's explosive, "Mary! Where are you?" After that he heard only an assortment of sounds boom over the telephone, then suddenly Mary's happy laughter.

"There, what did I say?" Joe shouted. "I said your father wouldn't go back on his own slogan. Worked like magic. Isn't it wonderful?"

"And so are you," Mary said, hugging him. "Father said to tell you he's not the company salesmanager just for the fun of the job. He wanted to be sure you had what it takes. He knew Mr. Gould's little peculiarity, that he would only buy from a married man. He learned that when Dick Travers lost the first sale. That's why he gave you the assignment. He hoped you would know what to do. You didn't disappoint him — or me."

## Strictly Fresh

Fellow in St. Paul, Minn., is recovering nicely, thank you, after actually swallowing a knife while doing a knife-swallowing act at a party. He's a genuine party cut-up.

It matters not what the weatherman says. Springtime is officially here when the stores hold their first showing of fall furs.

A budget is a means of apportioning your money so that you'll wind up broke two days before payday just like the rest of us.

Anyone who questions the wisdom of keeping candy away from children should remove chocolate cream from an upholstered chair.

It's a mystery to us why anyone denies that the stork brings babies. The hospital always presents its long bill to you as a souvenir.

Two old maids gave up their apartment in Brooklyn to make a dream come true when they bought a little farm way out on the tip of Long Island. While ordering 150 hens and 150 roasters, they were told, "Ladies, 150 hens is just right for that new place of yours but you're not going to need that many roasters."

"Oh, yes, we do," insisted one of the old maids. "We know what it means to be lonely!" 3185



**MINK BECOMES HOUSE PET**—A tame white mink with a passion for hamburger and who was raised by a cat, takes to a pipe as he is held by Terry Hudson, of Vancouver. Terry turned the usually vicious mink into a house pet.

## Nitrogenous fertilizers on market

Nitrogen for use as a fertilizer is on the market in gaseous, liquid and solid forms. Each has some advantage in regard to cost, application or ease of handling, but so far as the plant is concerned, it makes little difference which form is used if equal amounts of nitrogen are applied, says J. L. Doughty, Soil Research Laboratory, Canada Department of Agriculture, Swift Current, Sask.

When nitrogen in the form of ammonia is applied to a soil it is changed into nitrate within a few days by soil micro-organisms, providing the soil temperatures and moisture supply are favorable. Practically all nitrogen used by plants enters the root system in the form of nitrate irrespective of the form initially applied to the soil.

The oxidation of ammonia to nitrate is very slow when the soil temperature is below 45 degrees F. and for this reason late fall application of nitrogen in the form of ammonia can be made without much danger of loss before plant growth starts in the spring.

When anhydrous ammonia is applied to a dry soil there is more danger of loss than when the soil is moist, for the ammonia gas must combine with the soil moisture to be relatively safe from loss by volatilization. Nitrogen in the form of ammonia is held by the colloidal material and is relatively safe from loss by leaching, while the nitrate form moves freely with the soil moisture and may be lost by deep percolation following heavy rains.

The farmer when deciding which nitrogenous fertilizer to use must consider the cost per unit of nitrogen, the method of application and the ease of handling. These factors must be balanced one against the other to determine which fertilizer is the most suitable for the particular case under consideration.

It must be kept in mind that the maximum return from any fertilizer will only be obtained when the other essential elements and moisture are present in adequate amounts. Nitrogen will not compensate for some other nutrient that may be lacking.

## CINDER IN THE EYE

The cinder that flies into the eye on a windy day can cause a lot of pain and, if it is not properly removed, it may cause infection. Probing for it or rubbing the eye may result in the cinder becoming embedded in the eyeball. A simple way of removing most foreign bodies is to wipe the lower lashes, then draw the upper lid out and down over the lower, in order to "sweep" the cinder from the upper lid. If this is not successful, it is best to see a doctor to have the object safely removed.

## DEVELOP IN GROUND

One of the most impenetrable jungles in the world is located in Venezuela.

## GEMS OF THOUGHT

## POSSESSIONS

I have made a great discovery. What I love belongs to me. Not the chairs and tables in my house, but the masterpieces of the world. —Elizabeth Asquith Bibesco.

Man, made in His likeness, possesses and reflects God's dominion over all the earth.

—Mary Baker Eddy.

There are two things to aim at in life: first, to get what you want; and, after that, to enjoy it. Only the wisest of mankind achieves the second.

—Logan Pearsall Smith.

It is good to have the things that money can buy, but it is also good to check up once in a while and be sure we have the things that money cannot buy.

—George Horace Lorimer.

## A.A.U. Information -- Wrestling

(By Stratton F. Caldwell, Physical Director Y.M.C.A., Regina)

Although amateur wrestling appears to have come into prominence only within the last few decades, it is actually one of the oldest sports known to man. It was one of the most popular contests in the ancient Olympic Games and also formed part of the Pentathlon, an all around athletic championship which included running, jumping, throwing the discus and the javelin.

During the Olympic Games, however, the objective of wrestling was not merely the pinning of an opponents shoulders. The wrestler aimed to knock his opponent down and then shorten his earthly days with a lethal weapon.

Today the values of wrestling are recognized both in the amateur and professional fields.

The amateur wrestler strives to develop self reliance, aggressiveness, strength, flexibility, balance, speed, leverage and the ability to work under extreme conditions of physical stress.

The professional wrestler, usually an excellent amateur wrestler to begin with, must develop showmanship and theatrical ability to a high degree.

The basic difference between the two types of wrestling is the ultimate aim. Amateur wrestlers seek to gain control over the opponent at all times and pin the shoulders to the mat for a required number of seconds. Points are awarded throughout the match by referees for take downs, position, aggressiveness, escapes, near falls and other movements. A match may be won on points with no pinning of the shoulders. In professional wrestling, however, very few holds are illegal and the contestants may win by either pinning his opponent or causing him to submit to defeat by means of painful, punishing holds.

There are two rather distinct styles of amateur wrestling practiced throughout the world today, Graeco-Roman and Free Style wrestling.

Graeco-Roman wrestlers strive to upset the opponent and pin his shoulders to the mat. All holds must be taken above the waist, consequently this type of wrestler must have a powerful upper body. The legs cannot be used for tripping, scissoring or holding an opponent. No hold is allowed which might result in serious injury. A wrestler is defeated when both shoulders touch the mat at the same time.

Free style wrestling finds greatest popularity in English speaking countries. Free style wrestlers may take holds below the waist and only dangerous holds are forbidden. The use of the legs for tripping, scissoring and holding an opponent is a vital part of this style wrestling. And as in Graeco-Roman wrestling, a man is beaten when both shoulders are touching the mat.

Olympic wrestling rules as used in Saskatchewan and the rest of Canada in amateur wrestling is somewhat different. Anyone interested can obtain information by contacting the provincial chairman, Lee Donison, 2068 Montague St., Regina.

## BEAUTY CROWN RIVALS

Rivals for the beauty crown among North American waterfowl, the Wood Duck and the Hooded Merganser are also rivals for nesting sites. Both prefer sites above the ground, usually in a tree or in a hollow log. Conflict between the two species for a particular site often occurs, but occasionally the female of one species will lay its eggs in the nest of the other species, indicating that a degree of tolerance exists. Both species are peculiar to North America.

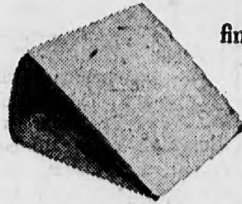
## DISARMED

An antique rolling pin was one of several items Mrs. Doris C. Mahler, 83, was ordered to turn over to her husband, Otto, 42, when he was granted a divorce from her at Muskegon, Michigan.

Rope yourself a chunk...



of this Wonderful Cheese!



This pasteurized process cheese is made from fine Canadian cheddar, aged to ripe maturity. Ingersoll Baby Roll is perfect for parties, snacks and after-school hollow legs. And say, pardner, it's Western Canada's favourite!

In pound and half-pound sizes.

**INGERSOLL CHEESE CO. LTD.**  
INGERSOLL, ONT.

Makers of Fine Cheese Since 1880

## BOZO



By Foxo Reardon



**L. F. HEDBERG**  
ACCOUNTANT, AUDITOR  
INCOME TAX CONSULTANT

Bring your books and vouchers so that your Income Tax Return may be correctly written up.

Office over Pioneer Meat Market.  
Phone NO. 75  
GLEICHEN - - ALTA.

## FIGHT CANCER

with a  
check-up

and a cheque

CRUSADE  
OPENS  
MONDAY  
APRIL 2ND

1956 OBJECTIVE  
\$300,000

ALBERTA DIVISION  
CANADIAN CANCER  
SOCIETY

Heavy reliance on world markets for Canadian exports coupled cut-throat competition from foreign products at home, renders Canada vulnerable to the slightest increase in production costs.

## Town & District

Rev. W. Morrison returned home last Thursday after an enjoyable trip east. He spent a weekend in Deep River, Ont., visiting his sons and their families there.

Mr. and Mrs. D. A. Camps and family of Olds spent a few days last week visiting at the home of the former's mother, Mrs. J. Camps.

Mrs. Bert James of Black Diamond spent a few days here nursing her parents, Mr. and Mrs. W. Cook. They are now able to up and around again and Mrs. James has returned home.

About 20 members of the Gleichen Home and School Association enjoyed the address given by the guest speaker Mr. R. Collier, on the topic, "My opinion why there is a shortage of teachers." They also listened with interest to a short talk given by Mrs. R. Cunningham. It was decided to show a film of interest after Easter to raise funds for the purchase of curtains for the stage in the auditorium of the school.

The local Legion were hosts to Zone members at a sports rally on Friday evening. About a hundred turned out. Representatives came from Milo, Queenstown, Rockyford, Standard, Bassano and Brooks. During the evening Harvey Bogstie made a presentation to Skip Geerheart and his rink of Rockyford who won the provincial Legion curling championship.

## CLASSIFIED ADS

TRADE—1953 John Deere 40-Crawler with loading booms, blade and bucket. Will trade for cattle or grain. C. Bus Peckham, De Winton, Alta.

WOMOFF'S 1956 Turkey Poulters Now ready for you. Write, TURKEY FARMS LTD., R.R. 5, New Westminster, B. C. Phone Newton 400.

this winter.

A farewell party was given to Mr. and Mrs. W. Pugh and Linda by the staff of the Indian department, Saturday. This took place at the home of Mr. and Mrs. Andrew Gibson. During the evening a presentation was made to the honored guests. Mr. Pugh is being transferred to the Sorece reserve and will have his office in Calgary.

## Civil Defence

### LOCAL RESPONSIBILITY

Fifth of a series of articles. Most of the operational details the transfer of plans into hard work and sweat, fall on the shoulders of the municipalities. The federal and provincial levels of governments must provide the plan; only the people can carry it out. And the local government—the mayor or reeve and his councillors—are the officials in closest contact with the people.

The threat of disaster, whether from any enemy attacking with H-bombs or from flood, hurricane or fire makes the need of an organization in every community capable of minimizing the effects of disaster obviously important. This can be set up only by each community, for only a community's inhabitants can assess how its facilities, its lay of the land and so on may best be used to protect itself from the dangers an enemy attack would bring.

The first thing any organization needs is direction. So the initial step a community must take toward a civil defence organization is to set up a control committee, with possibly the mayor or reeve as chairman. It must provide the guidance for citizens working to help make the C.D. plan work.

To direct the plan developed by the committee, a civil defence director must be appointed. He would be a fulltime or parttime official or volunteer depending on the size of the community. His duties, of course, would be as varied as the needs of a city compared to a town, a town compared to a village.

Most Canadian towns and villages fall into two categories for civil defence purposes: Mutual Aid Areas or Mobile Support and Reception Areas. The Mutual Aid Area is the region around a Target Area—usually the large cities—whose communities are organized to provide help where needed when disaster strikes. The Mobile Support and Reception Area is outside the Mutual Aid Area and is organized to receive long-term evacuees and casualties and to send help to a target area.

A community's C.D. plan would be determined under which it falls. To develop its plan, a community should form a Civil Defence Planning Committee. Its members would include heads of each civic government department concerned with civil defence, persons representing transportation, industry, labor, the police and fire chiefs, the town engineer, the medical officer of health. The C.D. director would be chairman.

Officials of churches, service clubs, welfare agencies and so on also may be included on the committee. In short, anyone who can help organize the community's facilities for whatever purpose disaster will require of them, whether for emergency feeding, shelter, first aid, even to baby-sit for children separated from their parents.

The community civil defence director and his staff must make surveys of the resources available; they must know the condition of roads, the amount of sleeping space available for evacuees from bombed cities, the food supplies available. Could their community provide emergency water supplies for another town? Could they provide fire fighting equipment? How much hospital space has the community? How many doctors? Nurses? Where can they be reached?

Every community has the nucleus of these services already in existence. The purpose, therefore, of the community civil defence organization is to provide direction for existing services and to expand them through recruiting and training of volunteers.

The importance of the volunteers—the storekeeper, service station operator, farmer, housewife—can hardly be exaggerated. For the call on each C.D. service will increase in direct proportion to the scale of whatever disaster may come.

see your  
**IMPERIAL OIL AGENT**  
for all your  
power farming  
needs

Imperial Oil farm products—gasoline, oils and greases—meet every power farming need. For more power, longer engine life, and complete lubrication protection... look to this complete line...

MARVELUBE MOTOR OIL  
MARVELUBE GEAR OILS  
ESSO MP GREASE  
ESSO TRACTOR GASOLINE  
ESSO GASOLINE  
ESSO DIESEL FUEL



ALWAYS LOOK TO IMPERIAL FOR THE BEST

FOR PROMPT DELIVERY CALL

ROSS A. FIDDES, GLEICHEN

R. L. CULP, ARAOWOOD

W. B. "BILL" GOLF, CARSELAND W. M. "BILL" SOMERVILLE, CLUNY

# speaking of BALANCED DIETS..

... the soil, too, should be fed properly to "grow the best". Choose from the Elephant Brand line... and choose a high analysis fertilizer "tailor-made" to restore, maintain and even increase the fertility of your land.

Agricultural authorities in your district will be glad to help you determine your land's plant food needs. And don't forget—see your Elephant Brand agent... ask him about the right fertilizer for your farm!

Ammonium Phosphate 11-48-0  
Ammonium Phosphate-Sulphate 16-20-0  
Ammonium Nitrate-Phosphate 27-14-0  
Ammonium Sulphate 21-0-0  
Nitragrilite (Ammonium Nitrate) 33.5-0-0  
Complete Fertilizer 10-32-10



# ELEPHANT BRAND FERTILIZERS

manufactured by **COMINCO**  
THE CONSOLIDATED MINING & SMELTING COMPANY OF CANADA LIMITED  
Elephant Brand Fertilizers sold by:

WALTER PETTIT, GLEICHEN  
XL FEED & SUPPLY LTD., BASSANO

## Mr. FARMER

Are YOU Ready for Spring?  
Have your Tractor Radiator Cleaned and repaired NOW AT  
**RADIATORS ALBERTA LTD.**  
625 - 3RD AVE. WEST, CALGARY.  
FAST AND EFFICIENT SERVICE. REASONABLE PRICES

## "Dollars and Sense"

How can YOU benefit from having a Current Account?

You'll find it much easier to keep an accurate record of your current expenses when you have a Current Account.

When you pay all bills by cheque on your Current Account, you receive back, at the end of each month, all your cancelled cheques as well as a bank statement showing every withdrawal and every deposit you have made. The cancelled cheques serve as receipts—and are accepted in court as evidence of payment of the amount shown. Furthermore, they are much easier to file away than receipts and take less room to store. With them and your bank statements, you'll find it far easier to get an exact picture of how you spend your money.

So it's a good move to use a Current Account for paying all current bills—and keep your Savings Account for actual savings.

**THE CANADIAN BANK OF COMMERCE**  
R. W. HANLEY, MANAGER GLEICHEN, ALTA.